

# PACKAGING

Please contact the Sustainability and Compliance Center (SCC)  
if you have any questions. [sustainability@hp.com](mailto:sustainability@hp.com)

An aerial photograph of a lush green valley. A river winds through the center of the valley, surrounded by steep, grassy hills. The sky is a soft, hazy blue. The title text is overlaid in the center of the image.

# HP'S SUSTAINABLE PACKAGING STRATEGY



# HP'S SUSTAINABLE PACKAGING STRATEGY

## Supporting a Circular Economy

### ELIMINATE

- Eliminate unnecessary packaging material and space
- Eliminate hard-to-recycle plastics

### INNOVATE

- Innovate packaging designs to use materials with lower environmental impact
- Use sustainable fiber (certified or recycled)
- Use recycled and ocean-bound plastics

### CIRCULATE

- Generate demand for recycled content
- Choose materials with higher recycling rates worldwide

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#### Compliance tools:

HP General Specification for the Environment  
HP Sustainable Paper and Wood Policy





# HP'S PROGRESS

ELIMINATE | INNOVATE | CIRCULATE

FY19 Results - **40** innovative projects reducing environmental impact

Reducing  
plastics



1,100 tonnes of plastic  
material reduced

17,000 tonnes used

Utilizing  
recycled  
materials



Shipping  
in bulk  
packaging



540,000 units shipped

52,000 pallets made  
from over 2,600  
tonnes of straw

Recycling  
straw waste



Goal of **Zero Deforestation** from paper-based product packaging by end of 2020



# SUSTAINABLE PACKAGING INITIATIVES

## 2019 HIGHLIGHTS

- Updated HP's sustainable packaging strategy to emphasize customer demand for recyclability and recycled content
- Reduced use of plastic foam cushioning and smaller plastic packaging components
- Increased use of recycled and certified fiber-based packaging
- Increased bulk packaging configuration offerings





# ELIMINATE

Eliminate unnecessary packaging material and space

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Eliminate hard-to-recycle plastics

# TARGETING SMALLER IN-BOX PLASTICS

## ESTIMATED MATERIAL SAVINGS



**40M units** Mouse & keyboard plastic ties replaced with paper ties at same cost

**4.4 MT** Plastic reduction

**4.8 MT** Metal wire reduction

*Quantities per year*



**1.8M units** with document plastic bags removed

**8.7 MT** Plastic reduction

**\$43K** cost savings

*Quantities for Palermo Inkjet photo printer over product life*

## PROJECT

- In 2019, HP launched an internal Supply Chain Academy project team with the goal of reducing smaller in-box single-use plastic components.
- Two components were identified for elimination – power cord plastic ties and plastic document bags. HP will continue this effort to reduce smaller plastic components in 2020.





# SMALLER PRODUCTS & PACKAGING IN HP LASERJET HARDWARE

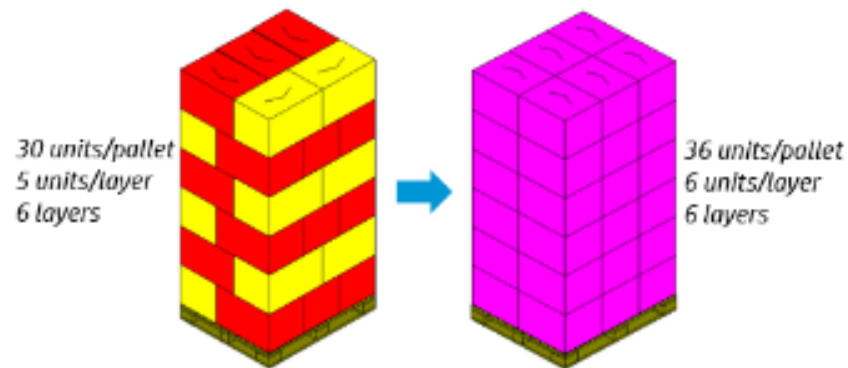
- HP has continuously reduced the size of our LaserJet printers, which has decreased the demand for plastic packaging.
- In FY19, HP reduced the use of plastic packaging for our LaserJet printers by **100 tonnes** across 4 product platforms.
- Reduced use of corrugated materials by **175 tonnes** in FY19.
- This has led to the avoidance of **178 containers** and saved the equivalent of **313 tonnes CO<sub>2</sub>e** emissions in FY19.





# PACKAGING REDESIGN FOR HP LASERJET M1005 PRINTER

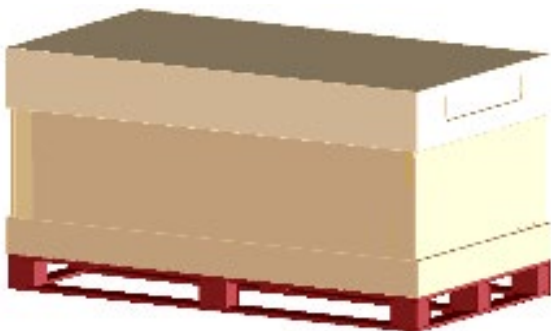
- HP was able to **reduce the packaging weight** of the LaserJet M1005 multi-function printer by **13%** gen-over-gen.
- This redesign eliminated over **95 tonnes of plastic foam**, utilized **180 fewer ocean containers**, and avoided **794 tonnes CO<sub>2</sub>e** in FY19.
- The new design also allows for **20% more units** per pallet.



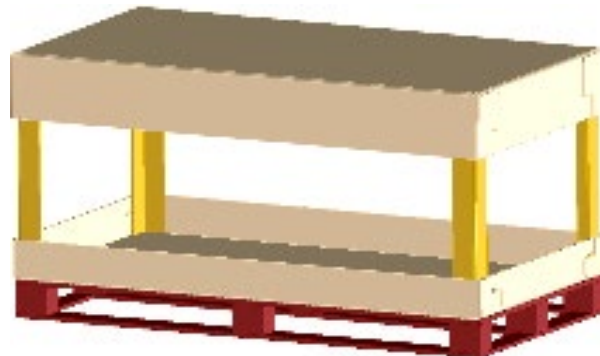
# HP DESIGNJET T1600/2600 PRINTER PACKAGING IMPROVEMENTS

- HP instituted a “clearview” concept on our HP DesignJet printers to **save 3 kg** of corrugated cardboard per unit.
- Through FY19, this effort has eliminated over **45 metric tonnes of material** and consequently saved **76 tonnes of CO<sub>2</sub>e**.

**Neptune**



**Neptune Clear View**



# HP IS TRANSFORMING PACKAGING

Our goal is to eliminate single-use plastic packaging by 75% by 2025\*





# INNOVATE

Innovate packaging designs to use materials  
with lower environmental impact

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Use sustainable fiber (certified or recycled)

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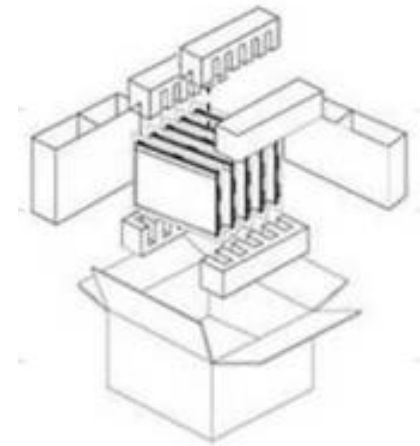
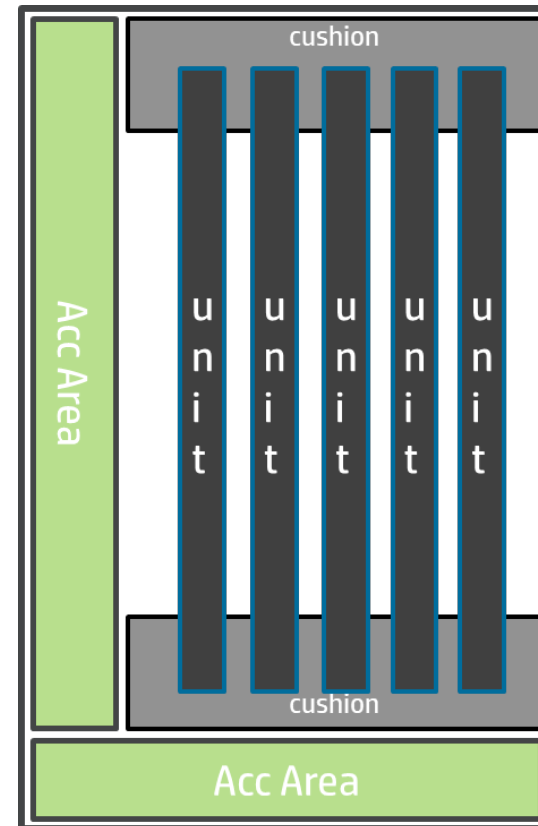
Use recycled and ocean-bound plastics

# BULK PACKAGING DEVELOPMENT FOR HP COMMERCIAL NOTEBOOKS

Developed **5-in-1** bulk packaging offering

Reduced packaging material by **88 g** per unit and increased pallet density by **15%**, on average.

HP Shipped over **14,500** bulk packaged notebooks in FY19, eliminating over **1,200 kg** of packaging material





# BULK PACKAGING DEVELOPMENT FOR HP ELITE SLICE G2

Developed **6-in-1** multi-unit bulk packaging assemblies

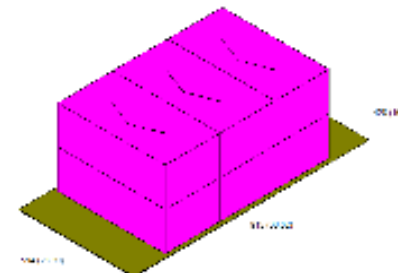
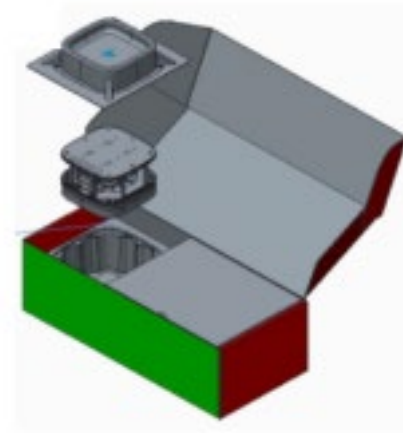
Environmental savings:

**25%** reduction in packaging volume

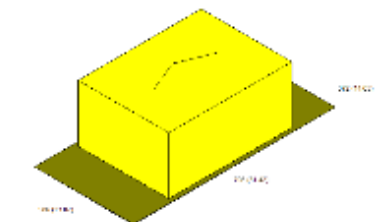
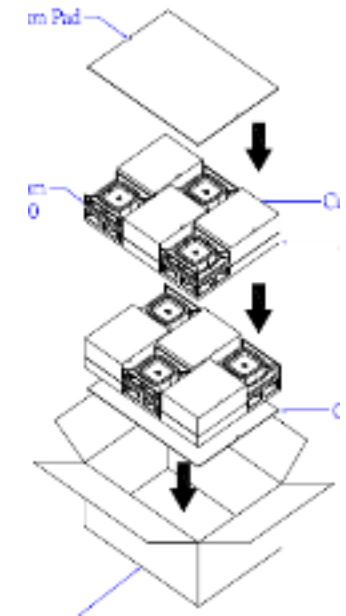
**11%** pallet density increase

**2 kg** of packaging material eliminated

Single Unit Solution



Multi-unit Solution





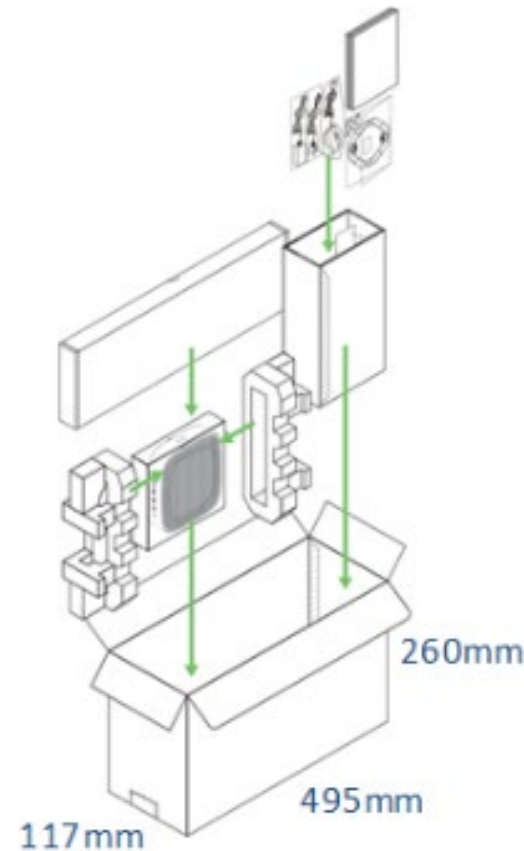
# BULK PACKAGING DEVELOPMENT FOR HP THIN CLIENTS

Developed **10-in-1** multi-unit bulk packaging assemblies

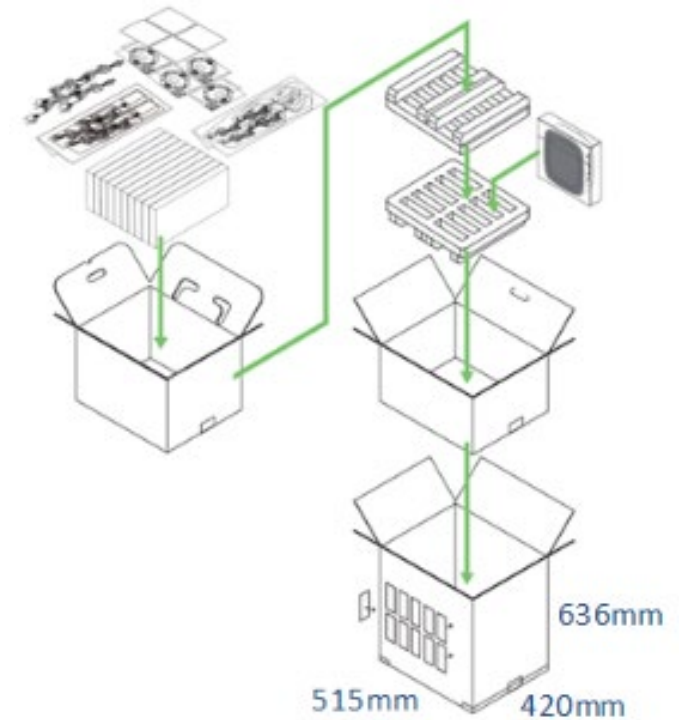
Multi-unit package sees a **28%** reduction in packaging weight or **132 g** less packaging per unit.

In FY19, HP shipped over **260,000** thin clients in bulk packaging configurations, saving **34 metric tonnes** of packaging material.

Single Unit Solution



Multi Unit Solution



# HP TANGO TERRA – FIRST HP PRINTER WITH NO PLASTIC PACKAGING

Plastic bags, shrink wrap, and plastic box lining were **replaced** with **all paper, recyclable components**.

Total packaging weight was also **decreased** by **89 grams** per unit.

HP plans to extend the learnings from this project to other printing products.

FY19 TANGO  
IN PLASTIC, SHRINK WRAP &  
PRINTED BOX



FY19 TANGO TERRA  
IN PAPER SOLUTION





# STRAW PALLET PROGRAM

- Systematic burning is a significant source of air pollution
- First IT company to replace wood pallets with straw pallets
- More than 140,000 pallets made from more than 6,000 tons of straw used since 2017
- Program helps reduce environmental impact, improve economic opportunities, and enhance quality of life
- Illustrates HP's shift to a more efficient, circular and low-carbon economy





# KEY ADVANTAGES OF STRAW PALLETS



- ✓ Easy to assemble and reassemble
- ✓ Recyclable and biodegradable
- ✓ Free from formaldehyde
- ✓ Moisture resistant
- ✓ Good loading performance





# KEY BENEFITS OF STRAW PALLETS

## Reduce Environmental Impact

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Source materials more responsibly

Eliminate the harvesting of wood

## Improve Economic Opportunities

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Provide farmers and their families with a new source of income

Additional workers needed for plant

## Enhance Quality Of Life

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Reduce air pollution

Improve health of people

# KEY BENEFITS OF STRAW PALLETS



## Reduce Environmental Impact

Source materials more responsibly

Eliminate the harvesting of wood



## Improve Economic Opportunities

Provide farmers and their families with a new source of income

Additional workers needed for plant



## Enhance Quality Of Life

Reduce air pollution

Improve health of people





# CIRCULATE

Generate demand for recycled content

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Choose materials with higher recycling rates  
worldwide



# DEVELOPMENT OF MOLDED PULP CUSHIONS FOR HP NOTEBOOKS

Phasing out hard-to-recycle expanded plastic foam cushions in favor readily recyclable, **100% recycled content** molded pulp cushions for HP commercial and consumer notebooks.

**Eliminated** the plastic cushions of over **3.4 M** notebooks, approximately **214** metric tonnes of plastic foam in FY19.

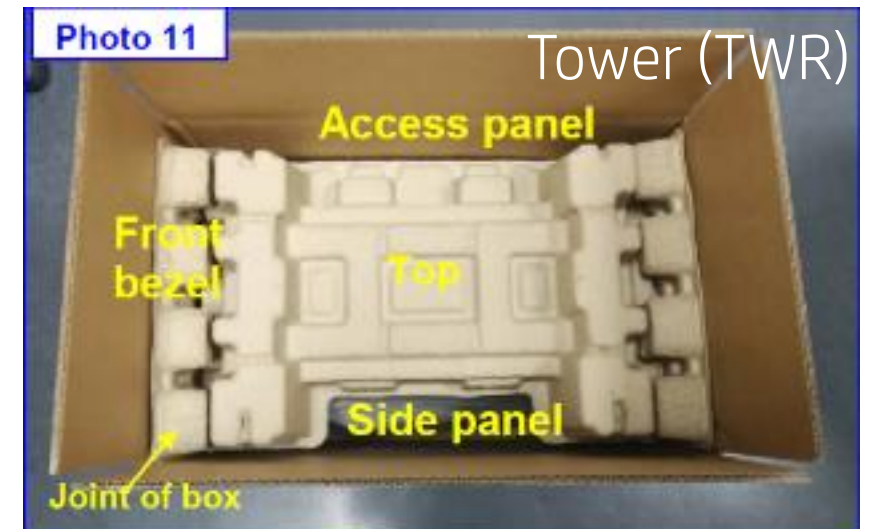
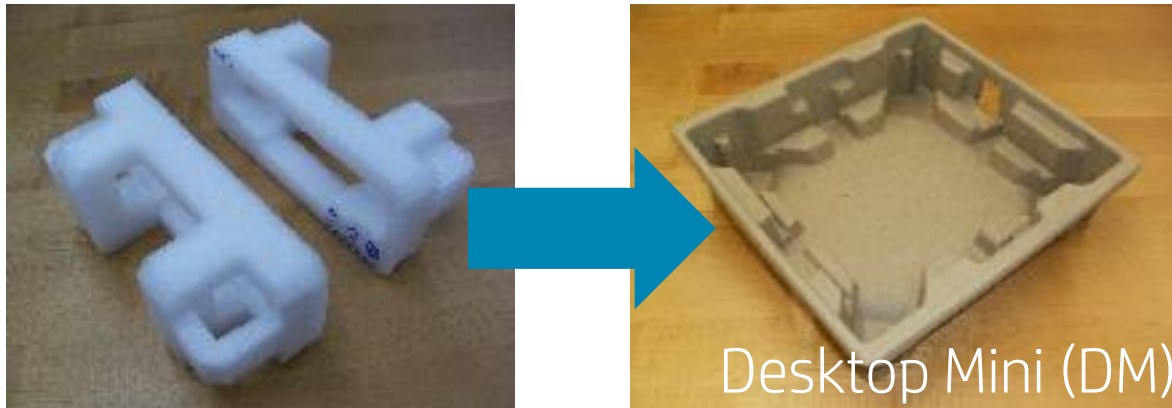
Equivalent of **224** 40ft **shipping containers** of foam.



# DEVELOPMENT OF MOLDED PULP CUSHIONS FOR HP DESKTOPS

Phasing out hard-to-recycle expanded plastic foam cushions in favor of readily recyclable, **100% recycled content** molded pulp cushions for HP commercial and consumer desktop towers.

**Eliminated** the plastic cushions of over **3.1 M** desktops, thereby eliminating over **588 metric tonnes** of plastic foam in FY19.





# REDESIGN OF HP SPROCKET SELECT PHOTO PRINTER PACKAGING TRAY

Redesigned packaging tray of the HP Sprocket Select Photo Printer to **replace** the original hard plastic tray with **100% recycled, readily recyclable** molded pulp.

Decreased weight of the tray by **3 grams**, resulting in **1,200 kg** of packaging material eliminated and **5,748 kg CO2e** avoided in FY19.

Polystyrene tray  
(Before)



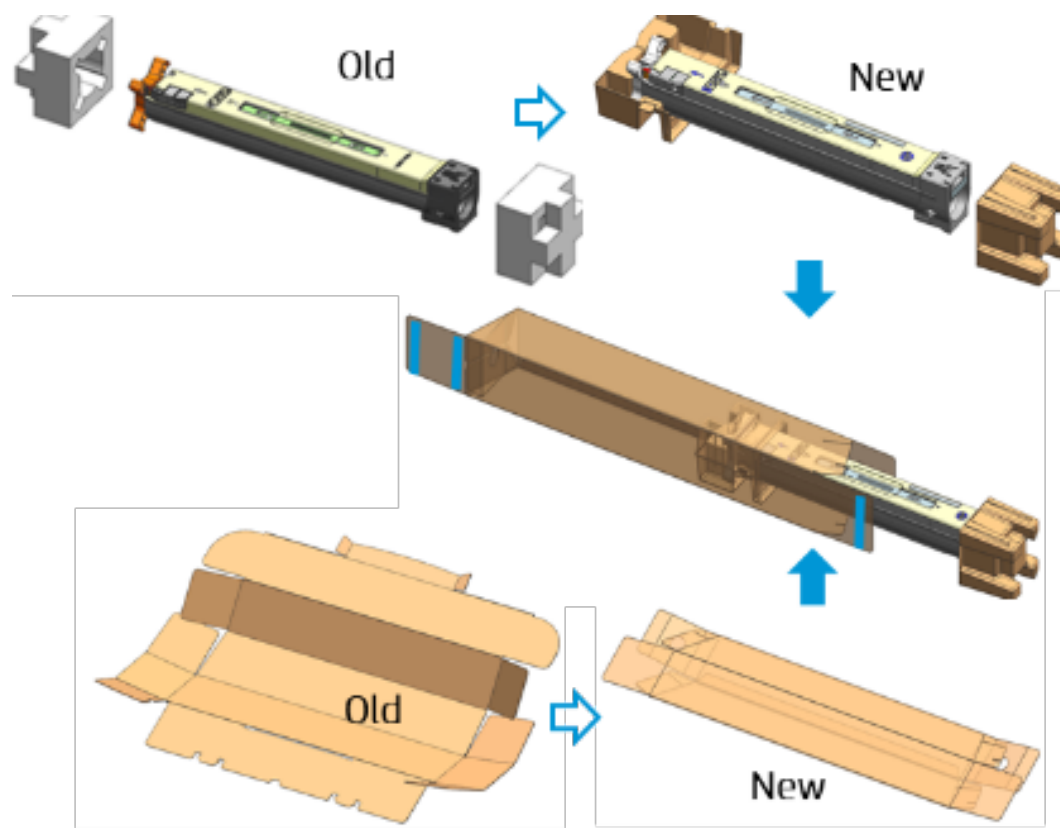
20 g

Molded pulp tray  
(After)



17 g

# REDESIGN OF A3 TONER CARTRIDGE CUSHION MATERIAL



HP Printing Korea worked to redesign their A3 toner cartridge packaging to **reduce plastic packaging** material.

The new design replaces hard plastic cushions with **molded pulp end caps**.

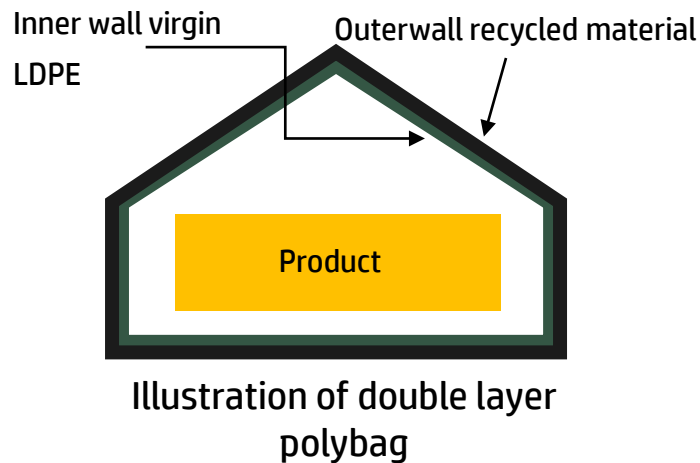
Eliminates **82 tonnes of plastic material** per year while **avoiding 446 tonnes of CO<sub>2</sub>e**.



# INCORPORATION OF RECYCLED CONTENT IN PLASTIC POLYBAGS

Made with **80% virgin** and **20% recycled** plastic material and provides similar product protection from dust and abrasions.

In FY19, HP used **7,791 kg** of this material to avoid over **134 tonnes of CO2e**.



Virgin LDPE resin  
20% recycled resin

Plastic sheet





# COMBINING NEW AND RECYCLED LUMBER TO CONSTRUCT HYBRID PALLETS

In FY19, combining recycled deck lumber with new stringer boards to create **18,500 hybrid pallets** helped **reduce** demand for **93 tonnes of virgin lumber**.



# SAVING FORESTRY RESOURCES AND DIVERTING WASTE THROUGH RECYCLED PALLETS

HP has piloted a program in North America to **refurbish and use recycled pallets**, rather than building new pallets.

Through recycling and reusing pallets, HP **diverted** over **622,000 pallets** from the landfill in FY19.

Equivalent to **12,436 tonnes** of recycled lumber and **6.8M board feet** of lumber.

Instead of this...



Recycle/Reuse...





# SUSTAINABLE PACKAGING INITIATIVES

## 2019 PLANS

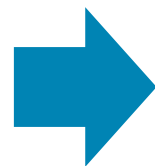
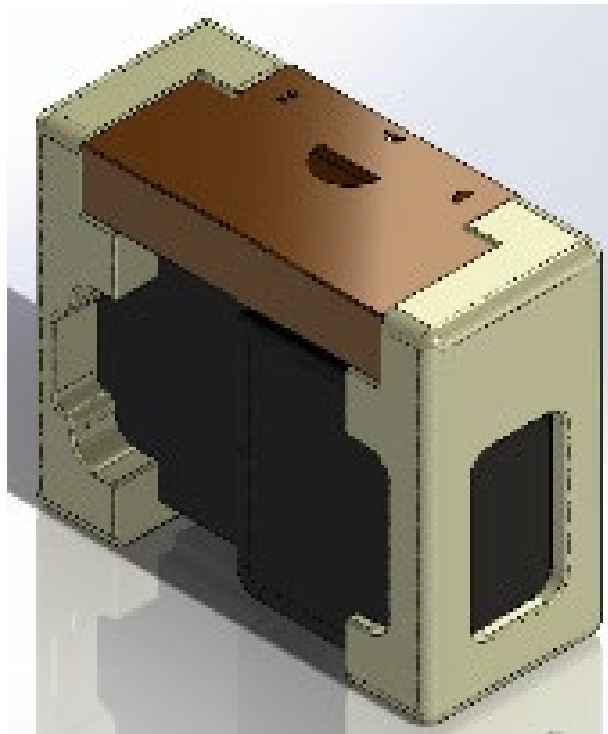
- Accelerate reduction of expanded plastic foam cushioning
- Continue to target inbound and outbound plastic packaging components for removal
- Ensure that all HP-branded paper-based packaging is derived from recycled or certified sources
- Investigate potential for reusable packaging systems



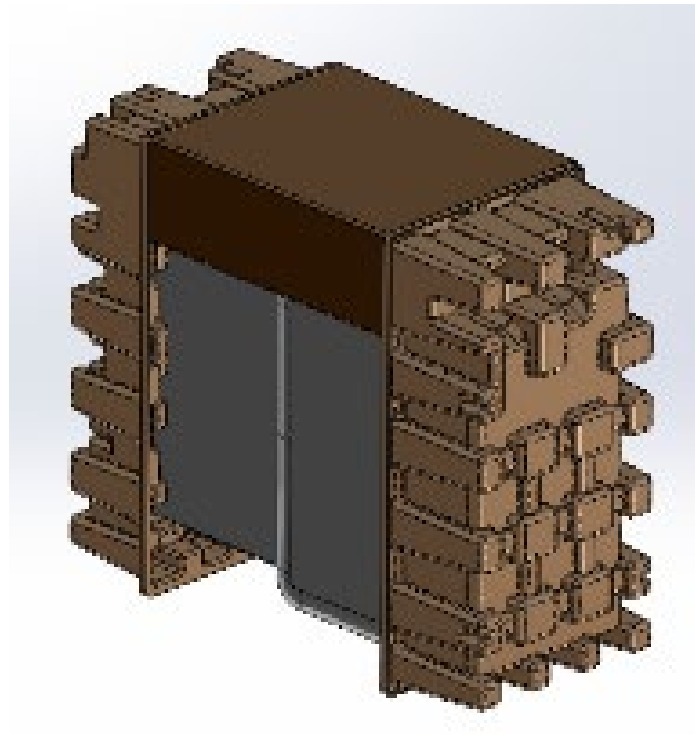


# TRANSITION OF INKJET PRINTER PACKAGING TO FIBER-BASED PACKAGING

EPS Cushion



Molded Pulp Cushion



Redesign the packaging of our **HP DeskJet 4100** and **HP Envy 6000** inkjet printers to replace previous EPS plastic foam cushions with **recycled, readily-recyclable** molded paper pulp.

**Eliminates 480 tonnes** of hard-to-recycle plastic foam annually.



REP  
NOT

In FY20, HP will be **replacing** accessories posters included in notebooks documentation kits with a **QR code** cling sticker.

This initiative will help **eliminate 2.6 tonnes** of printed documentation and avoid **1,400 tonnes of CO<sub>2</sub>e** annually.



## Replaced with QR code Cling

[illegible]

## 24"x8" Accessory Poster

# HP COSMETIC REPAIR LABEL

Boxes that may have suffered cosmetic scuffs and marks during transit can **avoid re-boxing** with a new box by using a small **repair label** to cover the purely cosmetic damage.

## Benefits

Uses **0.1%** of the packaging material of a typical product corrugated box

**13,600 kgs** of material saved annually in Latin America alone

**235 tonnes CO2e** avoided = **49 passenger cars** taken off the road

**228 trees saved**<sup>1</sup>





# TARGETING OTHER PLASTIC PACKAGING COMPONENTS

In FY20, HP will be investigating **reduction**, **elimination**, or **replacement** solutions for smaller plastic packaging components.

This includes smaller plastic packaging components that we receive from our suppliers (i.e. “**inbound**”) as well as those that eventually reach our end customers (i.e. “**outbound**”).



Keyboards



Documentation Kits

